

Today, we can do almost everything online simply, securely, and seamlessly. Yet, title and registration processes still run on paper, resulting in raising costs, slowing down service, and limiting choices and convenience for consumers, who prefer simple online processes.

Technology solutions are cost-effective, readily available, benefit everyone, and often only require minor changes in law and policy to be implemented.

WHO WE ARE

The eSTART Coalition is a group of aligned stakeholders – welcoming to government, industry partners, associations, and others – fostering a belief in the value of shared conversations about modernizing title and registration processes across every State.

MISSION

Our mission is to save the automotive industry AND consumers valuable time and money by modernizing the title and registration process.

OBJECTIVES

We aim to modernize **three key components** of vehicle transactions:

- Electronic signatures on title & registration documents
- Electronic title & registration submission & processing
- Electronic vehicle record transfers

What We Aim To Do

eSTART Coalition exists to highlight the existence of broad agreement on **modernization** around the industry and catalyze progress on a faster timeline.

What We Are Not

eSTART Coalition is not the face of legislation and does not advocate for or against specific legislation. Instead, eSTART Coalition will bring awareness to legislative efforts, promote progress, & facilitate the engagement of members as individual stakeholders on legislation.

Additional Support

The eSTART Coalition also conceptualizes and executes research projects and studies in support of **modernization** goals or to dispel misconceptions about the security or effectiveness of **modernized** title and registration processes.

CALL TO ACTION

We welcome government, associations, and other industry participants to join us in advocating for modernization. Visit www.estartcoalition.org

